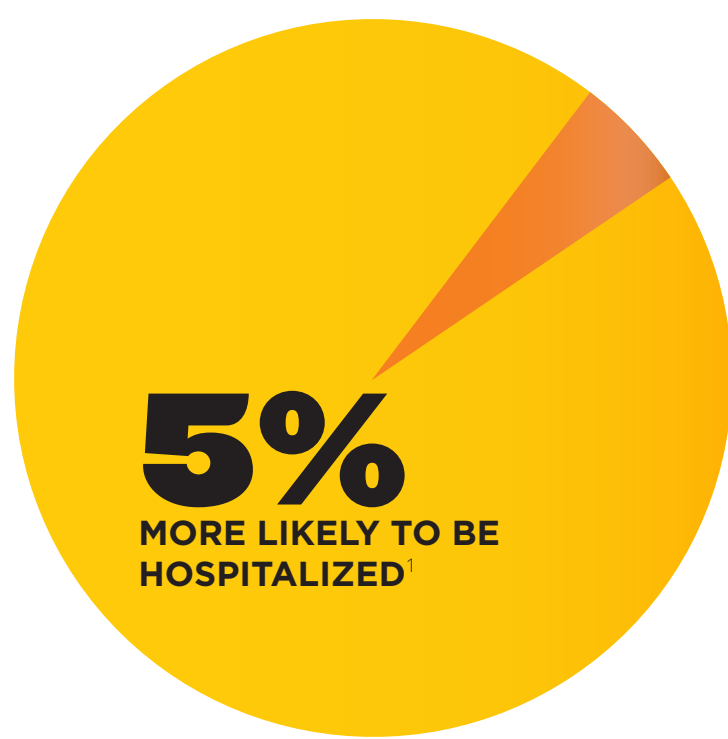


THE HIGH COST OF LOW ENGAGEMENT

Stressed out, overworked, and facing life-or-death situations, hospital workers have a hard time putting their own well-being front and center.

PEOPLE WHO WORK AT HOSPITALS



Hospital employees and their dependents are **more likely to be hospitalized** than the general workforce.¹



Nearly half of all US physicians report at least one symptom of burnout, with doctors at the front line of care particularly vulnerable — a significantly higher rate than among the general working population.²



Only 1/3 of nurses say they feel engaged in their work.³



IT'S TIME TO TURN THE TIDE.

WebMD Health Services has a **proven track record of engaging health system employees** and dependents. In 2013, WebMD's health system clients saw 74% HRA completion rates and an average of 3.7 site visits per person.⁴



If your health system population is disengaged from their well-being and their work, you're not alone. Holland Hospital, a WebMD Health Services client, has figured out how to engage their unique population.

Learn what they are doing at webmdhealthservices.com/healthsystems

Sources: 1. Truven Health Analytics, 10 Steps to Developing a Culture of Health for Hospital and Health System Employers, 2012.

2. Shanafelt et al. Burnout and Satisfaction With Work-Life Balance Among US Physicians Relative to the General US Population. Arch Intern Med. 2012;172(18):1377-1385.

3. Gallup, State of the American Workplace, 2013.

4. WebMD Health Services Health System Book of Business Metrics, 2013.